

ANNUAL SPONSOR RECOGNITION	Base Sponsorship levels (GST exclusive) In Cash or In-Kind		
	GOLD \$6000 +	SILVER \$4000 - \$5999	BRONZE \$2000 - \$3999
Advertising / Communication			
Eyre Peninsula Farming Systems Summary - AIR EP Sponsor list <i>Annual EP RD&E results publication over 1000 copies distributed free to growers, AIR EP members, agribusiness, collaborating researchers and organisations.</i>	YES <u>Large Logo</u>	YES <u>Mid size Logo</u>	YES <u>Name only</u>
Sponsor Recognition Page - Field day & event publications <i>Includes annual high quality, issue specific field days for AIR EP members, summarising information from the day. Given to all participants & distributed to AIR EP members unable to attend. (Lower EP Ag Expo booklet, Upper EP Member day booklet)</i>	YES <u>Large Logo</u> + 500 words OR 1/2 page advert	YES <u>Mid size Logo</u> 1/4 page advert	YES <u>Name only</u>
Advertising for AIR EP events <i>All advertising material prior to Field Days to include sponsor logo.</i>	YES	NO	NO
Events			
Invitation - AIR EP Field Days <i>Annual high quality, issue specific field days for AIR EP members, caters for up to 200 participants. Invitations are sent to AIR EP members & various collaborating institutions.</i>	YES	YES	YES
Introduce Speaker - AIR EP Field Days <i>Opportunity to introduce one guest speaker on the day, including a short introduction to themselves & their company.</i>	YES	YES (if enough speakers)	NO
Promotional Display - AIR EP Field Days <i>Farmers from EP participate in these two field days annually. Sponsors display promotional material & banners in a central location</i>	YES Display & Banner	YES Small Display & Banner	YES Banner only - Event dependent
Free entry - AIR EP events	YES (4 reps)	YES (2 reps)	YES (1 rep)
General			
AIR EP Membership	YES (6 reps)	YES (4 reps)	YES (1 rep)
AIR EP Website: www.airep.com.au <i>Sponsors recognised on the AIR EP website with links to company websites</i>	YES Logo Home Page & Sponsor Page	YES Logo Sponsor Page	YES Logo Sponsor Page
AIR EP Newsletters <i>Sponsors recognised on the AIR EP newsletter sent to subscribers each week during the growing season</i>	YES Large Logo + 500 words	YES <u>Mid size Logo</u>	YES <u>Name only</u>
Other <i>Specific sponsorship rewards may be considered and negotiated upon request</i>	YES	YES	YES
Any contribution less than \$2000 will be recognised as 'Supporter'.			

*AIR EP Field Days: Upper EP Member Day, Lower EP Member Day, Lower EP Expo, Lower EP Crop Walk